



Contact: Tony Lucido  
General Manager  
Schwab Corp.  
800-447-7233

**NEWS RELEASE – For Immediate Release**  
**SCHWAB CORP. HIRES PETER LEON AS NATIONAL SALES MANAGER**

March 16, 2009 . . . (Lafayette, Indiana) Schwab Corp., a wholly owned subsidiary of SentrySafe, is pleased to announce they have hired Mr. Peter J. Leon as National Sales Manager.

Mr. Leon comes to Schwab with more than 20 years of sales and marketing experience in the office products and mass market channels. He has held a number of key positions with various companies in the industry including Southworth Company, A. T. Cross Company, AMPAD and MeadWestvaco. Most recently Peter was Executive Vice President of Sales and Marketing for Emissive Energy (Inova Brand).

Commenting on the announcement, Schwab Corp's General Manager Tony Lucido, stated, "We are very excited that Peter has joined our company as National Sales Manager. He has a vast sales and marketing background along with executive management expertise that will strengthen our company and help raise the level of service and support to all of our customers."

Schwab Corp., a leader in the field of vital records protection against fire and water damage, was founded in 1872. The company's headquarters are located in Lafayette, Indiana with its manufacturing facility in Cannelton, Indiana. On August 7, 2008, Schwab Corp. was acquired by SentrySafe, the Rochester, New York-based world leader in residential and small office security storage containers.

*Fire and water protection  
for vital records.*